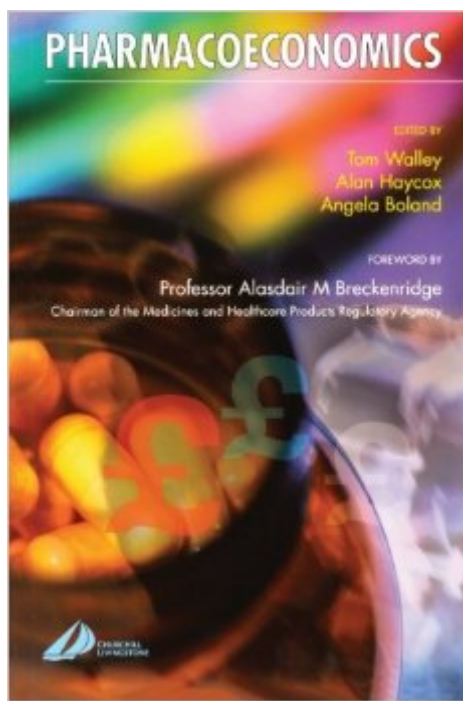


The book was found

# Pharmacoeconomics, 1e



## Synopsis

This introductory textbook of pharmacoeconomics is ideal for all those working in, aspiring to work in or interested in the pharmaceutical industry. It assumes no prior knowledge of this subject but is written at a level appropriate, for example, for those studying for a postgraduate degree or diploma in pharmaceutical medicine and who already have a first degree in science or medicine. Emphasizes how pharmacoeconomics can be of assistance in "real world" decision making. Covers the development of insuring, financing and delivery of health care in the developed world and the increasing role of governments. Explains the trend towards the critical scrutiny of health service activity. All topics explained assuming no specialist knowledge.

## Book Information

Paperback: 216 pages

Publisher: Churchill Livingstone; 1 edition (January 29, 2004)

Language: English

ISBN-10: 044307240X

ISBN-13: 978-0443072406

Product Dimensions: 6.1 x 0.5 x 9.2 inches

Shipping Weight: 14.2 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #2,020,971 in Books (See Top 100 in Books) #83 in Books > Textbooks > Medicine & Health Sciences > Administration & Policy > Medicaid & Medicare #183 in Books > Medical Books > Administration & Medicine Economics > Medicaid & Medicare #1318 in Books > Textbooks > Medicine & Health Sciences > Allied Health Services > Pharmacy

[Download to continue reading...](#)

Understanding Health Outcomes And Pharmacoeconomics Pharmacoeconomics, 1e Essentials of Pharmacoeconomics

[Dmca](#)